



The Vertical Flight Technical Society

Survey on AHS Name

Survey on the name of AHS

Over the past several years, the AHS International Board of Directors has continually increased the Society's emphasis on a much broader outreach strategy, embracing professionals worldwide and technologies beyond traditional rotorcraft. Significant changes to the Board and our membership policies were made to attract more members working on vertical flight technology.

Now the Board is considering whether a change in the name of the Society would better support the new policies and strategy to attract the wider constituency, and better achieve our vision of being "An international organization that advocates, promotes and supports global vertical flight technology and professional development."

AHS was founded in 1943 as "The American Helicopter Society, Inc." but has been going by AHS International since 1997. However, both "American" and "Helicopter" are increasingly seen as too limited in the face of the expansive growth of unmanned and manned VTOL developments (see, for example, the AHS website www.eVTOL.news), as well as advanced rotorcraft, such as compounds and tiltrotors.

For background discussion on the name and the rationale, please see the recent AHS Commentary: "[Not Just Helicopters](#)".

Thank you for completing this important survey. Responses are needed by Wed., Sept. 27, 2017.

* 1. What attributes are most important to you for AHS to emphasize? (Select 3)

- | | |
|-------------------------------------|---|
| ☐ Technology | ☐ News & Information |
| ☐ Advocacy | ☐ Networking |
| ☐ Education | ☐ Conferences |

2. Which best describes the Society's focus?

- ☐ Primarily American
- ☐ Primarily North American
- ☐ Primarily North American and European
- ☐ International/global

3. Which word best describes the domain of the Society?

- | | |
|------------------------------------|---------------------------------------|
| ☐ Helicopters | ☐ VTOL |
| ☐ Rotorcraft | ☐ Vertical Flight |
| ☐ Powered Lift | |

* 4. What are your primary interests? (Select 3)

- ☐ Basic science/technology
- ☐ Autogyros
- ☐ Helicopters
- ☐ Rotorcraft
- ☐ VTOL UAVs
- ☐ Vertical flight technologies
- ☐ Other

5. How well do you think "American Helicopter Society International" describes AHS presently? (scale of 1 to 10)

	Not at all	2	3	4	Neutral	6	7	8	9	Absolutely
Scale	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

6. How well do you think "American Helicopter Society International" describes the vision for AHS? (scale of 1 to 10)

Absolutely	Neutral	Not at all
☐		☐

7. How do you think that a name such as these would capture AHS and its mission, and position it for growth:

	Not at All	Neutral	Strongly
American Helicopter Society International [no change]	☐	☐	☐
AHS International [officially dropping what "AHS" stands for]	☐	☐	☐
AHS: The International Vertical Flight Society [officially dropping what "AHS" stands for]	☐	☐	☐
The Vertical Flight Technical Society (VFTS)	☐	☐	☐
The Vertical Flight Society (VFS)	☐	☐	☐
Global Vertiflite Technology Organization (GVTO)	☐	☐	☐
Vertical Flight International (VLI)	☐	☐	☐
American Vertiflite Society International	☐	☐	☐

* 8. Would AHS International changing its name impact your membership?

- ☐ No, I am currently a member and I would likely renew, with or without a name change.
- ☐ No, I am currently not a member and I would likely not join, with or without a name change.
- ☐ Yes, I am currently a member and I would likely not renew, with a name change.
- ☐ Yes, I am currently not a member and I would likely join, with a name change.

9. How long have you been an AHS member?

- ☐ 0-1 year ☐ 11-20 years
- ☐ 2-5 years ☐ More than 20 years
- ☐ 6-10 years ☐ Not a member

10. What country do you live in?

11. Do you have any additional comments or thoughts?