

RotorTech Asia Pacific Conference 2013



Embracing Asia's Growing Market

15 July 2013 (Safety Management Systems Masterclass)
16-17 July 2013 (RotorTech Asia Pacific Conference)
Crowne Plaza Hotel, Singapore



www.rotortechasia.com

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RotorTech Asia Pacific 2013 – The Most Highly Anticipated Helicopter Event In Asia!

Helicopter Manufacturers are extremely optimistic about the growth of the Asia Pacific region fuelled by increasing demand in homeland security, military, search and rescue missions, commercial business travel and the luxury traveller.

Although the Asian Helicopter market was largely supported by military uses, commercial orders in sectors such as the oil and gas sector continue to be strong. Asia's super affluent and luxury sector is an important and relatively untapped sector which brings promising opportunities for Helicopter manufacturers.

With the effects of climate change increasing, governments realize that in an event of natural disasters like tsunami, earthquakes and floods, there are insufficient vertical assets to meet the needs of the population. As such, Asian and global helicopter manufacturers are meeting the demand and increasing production and sales. However, challenges remain in the industry in terms of safety, regulatory impediments and user requirements.

The RotorTech Asia Pacific 2013 Conference will cover all grounds concerning Asia's booming helicopter industry. It will also feature some of the latest technical innovations and technology relevant to today's VTOL industry. The conference is designed to gather players from Asia and the rest of the world to exchange technical and business ideas in specially arranged networking sessions. We are proud to co-host this year's event with the American Helicopter Society (AHS), the first international helicopter society. The conference is significant as it is the launching pad for the activation of the much awaited AHS Singapore Chapter.

See you all at this landmark event!

Conference Schedule

JULY 15TH MONDAY		
1 Day Certificate Masterclass On Safety Management System (SMS)		
JULY 16TH AM TUESDAY SESSION ONE:		
Helicopters In Asia – Present & Future	Concurrent one-on-one meetings	Exhibition Viewing
JULY 17TH AM WEDNESDAY SESSION TWO:		
The Potential Of Vertical Flights	Concurrent one-on-one meetings	Exhibition Viewing
JULY 17TH PM WEDNESDAY SESSION THREE:		
Helicopter Safety	Concurrent one-on-one meetings	Exhibition Viewing

Testimonials

"It is truly an exciting event for the Asian market. It brings our business to a whole new dimension with numerous possibilities."

- China Capital Helicopter Corporation

"I believe this RotorTech Asia Pacific would bring me unprecedented outlook of Helicopter industry I never experienced before."

- China Helicopter Industry Developing Association

"This is truly a comprehensive and world class helicopter event which features all significant parts of the Asian helicopter industry."

- Frost & Sullivan



July 15th, Monday, Day One

PRE CONFERENCE MASTERCLASS

1 DAY CERTIFICATE MASTERCLASS ON SAFETY MANAGEMENT SYSTEMS (SMS)

Conducted By Experts From American Helicopter Society

Course Description: The System Safety process applies special technical and managerial skills to identify and control hazards that lead to incidents and accidents. This course will provide individuals with the skills and materials required to develop, implement and manage an organizational safety system for Phase-wise implementation of SMS Plan.

Who Should Attend the Course: Accountable Executives and persons within the organization responsible for implementing the SMS belonging to Helicopter Companies.

Course Fee: S\$700

(Includes Course materials, Certificate of Completion, lunch and refreshments.)

Masterclass Trainers



Air Cmde (Retd) BS Siwach,
Rotary Wing Society
of India



Gp Capt (Retd) Mk Labroo,
Rotary Wing Society
of India

July 16-17th, Tuesday and Wednesday, Day Two and Three

ROTORTECH ASIA PACIFIC CONFERENCE

Featured Speakers



Xu Changdong
President, China General Aviation
Development Association & China Helicopter
Industry Development Association



Chris de Lavigne
Global Vice President of Consulting,
Industrial Practice & Aviation,
Frost & Sullivan



John Woodbery,
International Military Business
Development, Bell Helicopter,
Textron Inc



Dr Arvind Sinha
Director of Engineering, Helicopter Systems
Division, Defence Material Organisation of
the Australian Department of Defence



Mr. Michael Hirschberg
Executive Director
AHS International



Captain Douglas Cavannagh,
Risk & Safety Manager,
Airclaims



Matthew J. Tarascio
Chief Engineer,
Sikorsky Innovations
Sikorsky Aircraft Corporation



Prerana Chaturvedi
Director of International
Coordination,
India Strategic Inc.



Air Cmde (Retd) BS Siwach
Rotary Wing Society
of India



Angela Guo
Deputy Director General,
Aircraft Owners & Pilot Association
of China (AOPA China)



Somen Chowdhry
Vice President,
International AHS Board



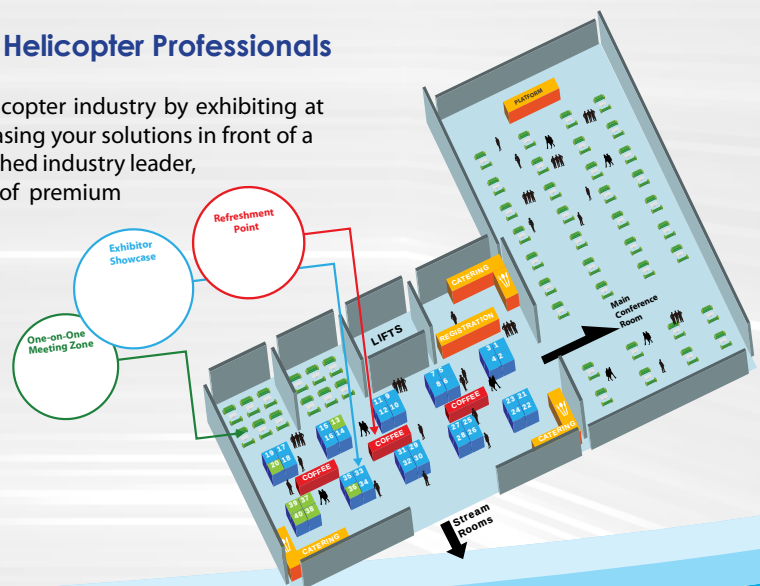
Gp Capt (Retd) Mk Labroo
Rotary Wing Society
of India

Gain Exclusive Contact Time With Asia's Leading Helicopter Professionals

Leverage on the gathering of senior decision makers from the Helicopter industry by exhibiting at RAP 2013. Position your brand name as the market leader by showcasing your solutions in front of a target audience. Whether you are a new market entrant or an established industry leader, our customized exhibition opportunities will allow you an array of premium exposure and visibility.

Why you should exhibit at RAP 2013

- ✎ Capitalize on the fast expanding helicopter opportunities in Asia Pacific
- ✎ Reaffirm your leadership branding
- ✎ Gain visibility and increase market awareness
- ✎ Demonstrate your product value proposition and develop partnerships with key prospects



July 16th, Tuesday, Day Two

0800	Registration
0850	Organiser's Opening Address
0855	Welcome Remarks by American Helicopter Society (AHS)  Mike Hirschberg, Executive Director, AHS International

SESSION ONE: HELICOPTERS IN ASIA – PRESENT & FUTURE

0900	First Keynote Address: China's National Strategic Plan For Building A World's Leading General Aviation Industry Synopsis: China is on an ambitious plan to develop the civil aviation market. It is anticipated that there are about 300,000 potential helicopter buyers in China but only 400 private helicopters serving the demand. In addition, China is on schedule to build a huge number of helicopter evacuation centres hence fueling the demand.  Xu Chang Dong, President, China General Aviation Development Association & China Helicopter Industry Development Association
0940	The Future Of Vertical Flight ✈️ Vision of Vertical Flight In Foreseeable Future ✈️ Forecast For Future Growth of Vertical Flight  Mike Hirschberg, Executive Director, AHS International
1020	 Market Potential Of Vertical Flight In Asia Pacific Chris de Lavigne , Global Vice President, Frost & Sullivan
1100	Coffee Break
1130	Future Innovations In Aerospace Supply Chain  Robert Mraz, Vice President, Sales & Marketing, TW Metals, Inc
1215	Luncheon

1400	Panel Discussion Helicopter Innovations & Operations In Asia – Potential, Pitfalls & Surprises Moderator  Mike Hirschberg, Executive Director, AHS International Panelists  Matt Tarascio, Chief Engineer, Sikorsky Innovation  Air Cmde (Retd) BS Siwach, Rotary Wing Society of India
1445	The Challenges Of Helicopter Operations In India  Air Cmde (Retd) BS Siwach, Rotary Wing Society of India
1525	The Future Of India's Aviation Industry – Civil, Military & Space  Prerana Chaturvedi, Director of International Coordination, India Strategic Inc.
1600	Coffee Break
1630	Issues & Challenges Of Unmanned Aircrafts  Dr Arvind Sinha, Director of Engineering, Helicopter Systems Division, Australian Defence Material Organisation
1700	Panel Discussion Navigating In The Diverse Helicopter Market In Asia ✈️ What To Expect & Ways To Overcome Obstacles Moderator  Chris de Lavigne , Global Vice President, Frost & Sullivan Panelists:  Xu Chang Dong, President, China General Aviation Development Association & China Helicopter Industry Development Association  Dr Arvind Sinha, Director of Engineering, Helicopter Systems Division, Australian Defence Material Organisation  Prerana Chaturvedi, Director of International Coordination, India Strategic Inc
1730	Closing Remarks  Mike Hirschberg, Executive Director, AHS International End of Conference Day 1

July 17th, Wednesday, Day Three

0800	Registration
0850	Organiser's Opening Address

SESSION TWO: THE POTENTIAL OF VERTICAL FLIGHTS & INNOVATIONS

0900	Advanced Technologies For Rotorcraft  Mike Hirschberg, Executive Director, AHS International
0940	Examining The Growing Requirements Of Rotorcraft In Asia Pacific  Angela Guo, Deputy Director General, Aircraft Owners & Pilot Association of China (AOPA China)
1020	Coffee Break
1030	New Technologies In Vertical Lift For Humanitarian And SAR Missions  John Woodbery, International Military Business Development, Bell Helicopter, Textron Inc
1120	Innovation At Sikorsky Aircraft  Matthew J. Tarascio, Chief Engineer, Sikorsky Innovation
1200	Networking Luncheon & Exhibition Viewing
1300	Condition Based Maintenance (CBM)  Gp Capt (Retd) Mk Labroo, Rotary Wing Society of India
1340	Helicopter Activities In The Australian Region – Commercial & Military  Dr Arvind Sinha, Director of Engineering, Helicopter Systems Division, Australian Defence Material Organisation

SESSION THREE: HELICOPTER SAFETY & OPERATIONS

1410	IHST – A Major International Initiative At Helicopter Accident Reduction ✋ What IHST initiative is all about ✋ What steps it has taken so far in accident reductions ✋ What is the situation today in meeting it's 80% accident reduction  Somen Chowdhury, Vice President, International AHS Board
1450	Reducing Helicopter Accidents  Captain Douglas Cavannagh, Risk & Safety Manager, Airclaims
1530	Coffee Break
1550	Panel Discussion: Safety In Asia Pacific: Accident Investigation Groups Of Different Countries Moderator  Mike Hirschberg, Executive Director, AHS International Panelists  Somen Chowdhury, Vice President, International AHS Board  Dr Arvind Sinha, Director of Engineering, Helicopter Systems Division, Australian Defence Material Organisation  Captain Douglas Cavannagh, Risk & Safety Manager, Airclaims  Gp Capt (Retd) Mk Labroo, Rotary Wing Society of India
1640	Concluding Remarks  Mike Hirschberg, Executive Director, AHS International End of Conference



☐ 1. Yes, I will attend the conference.

Registration Option	Register and Pay before April 26th	Register and Pay before May 26th	Standard Admission Fee	Multiple Booking (3 or 3+ Sign-ups from the Same Organization)
☐ Normal Ticket : (Main Conference Only)	SGD1,200/ CNY6,000	SGD1,300/ CNY6,500	SGD1,400/ CNY7,000	Enjoy 10% Off Group Discount
☐ VIP Ticket : (Main Conference + Pre-scheduled One-to-one Meetings up to 3+ Press Interview Limited to First 10)	SGD1,500/ CNY7,500	SGD1,625/ CNY8,125	SGD1,750/ CNY8,750	
☐ Masterclass			SGD700/	

* The registration fee includes all sessions, luncheon, refreshments & a full set of documentation. Please note accommodation is not included in the registration fee. But we can arrange hotel bookings for you at a special rate.

☐ 2. Yes, I would like to have a full page A4 colour advertisement in the brochure at \$S\$1,500/CNY7,500.

☐ 3. I would like to be a sponsor in the conference.

Presentation Package	Benefits		Price
☐ Presentation Sponsor	30 mins presentation slot +3 tickets + company logo exposure		SGD6,000/CNY30,000
Exhibitor Package	Specification	Tickets	Price
☐ Tabletop Booth	2m*2m	2 tickets	SGD3,500/CNY17,500
☐ Standard Exhibition	2m*3m	2 tickets	SGD4,000/ CNY20,000
☐ Luxury Exhibition	3m*3m	3 tickets	SGD5,000 / CNY25,000

☐ 4. I'm unable to attend, but would like to purchase the documentation at SGD800/CNY4000.

Registration details

Full Name	Job Title	Tel	Mobile	Email
Mr./Ms.				
Mr./Ms.				
Mr./Ms.				

Organization Details

Organization name _____

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Zipcode _____ Country _____

Tel _____ Fax _____

Authorization

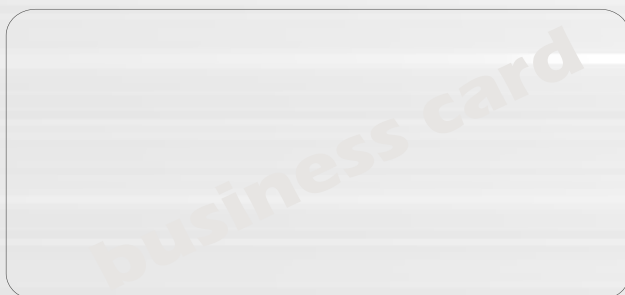
Name _____ Job Title _____

Tel _____ Fax _____

Email _____ Signature _____

For ease, attach your business card here:

(This contract is invalid without a signature)



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☐ By Credit Card

All credit card bookings will be charged in CNY.

☐ Visa Card ☐ Master Card ☐ American Express ☐ China Unionpay

Number:

Please attach a copy of your credit card (both front and back sides). We require the cardholder's signed authorization below to process this payment.

Signature: _____ Expiry Date: _____



Important Notes

Important Note: Please quote the name of the delegate and event title on the advice when remitting payment. Bank charges are to be deducted from participating organizations own accounts. Attendance will only be permitted upon receipt of full payment. Participants wishing to register at the door are responsible to ensure all details are as published.

Cancellation & Transfer: CDMC is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. CDMC shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency. If you are unable to attend, a substitute delegate is always welcome at no extra charge. Alternatively, you may choose to credit the full value of your registration towards a future event. Cancellations received in writing before Apr.15,2013 will be entitled to 50% refund. Thereafter, cancellations are regrettably not refundable. A complete set of course documentation will however be made available.

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